

**Auto Vending Innovation Awards 2008**  
**Options Win New Vending Concept Award**  
**Sponsored by Vendman**

This year's highly anticipated Vending Innovations Awards. Organised by Auto Vending, shone a light on some of the most impressive developments in the last two years.

Entrants were praised for the standard of this year's competition. Judges were impressed by the quality of the entries which were of a very high standard. They said that, in particular they were very pleased to see the vending industry continuing to make huge progress by embracing new technology and rapidly moving forward in terms of environmental issues.

A forerunner of innovative, environmental initiatives won the New Vending Concept Award which focused on giving consumers a better all round service and vending experience.

Impressing the judges most, the winner, Options Management, with its Reverse Vending concept, bringing new dimensions to the practice of recycling in the self service industry. This means that instead of taking packaging out of a machine, the consumer is encouraged to put it into the machine. Options Management then collect the separated materials and recycles them, a concept which scored highly with the judges. Paul Ure, managing director of Recycling Options said, 'Market reaction on this scale has been exciting and fully justifies our taking the business risk of bringing new technology to the UK.'



**Paul Ure, MD of Options receiving the Award from Dan Hamby, New Vending Concept Award sponsor,**

Options Management also received a Certificate of Excellence within the Brand Impact section, coming close to scooping the trophy in this category with its machine and transport branding based around recycling and waste management.

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